



**FOX HUNT SWIM AND TENNIS CLUB**  
**BOARD MEETING**  
December 13, 2005

**MEMBERS PRESENT:**

Diane Giardina, Bob Alexander, Tom Gregg, Germaine Goldsby, Steve Landoll, Tracy Davis, Mike Flory, Kathy Leger, Terry Ulsh, Tammy Shapiro, Chris Stephenson, and Keith Antis.

**NEW BUSINESS:**

New board members Tracy Davis (Publicity), Mike Flory (Operations), Terry Ulsh (Grounds), and Keith Antis (Facilities) were introduced to the board.

The majority of the discussions during the meeting related to potential budget cost items and revenue sources. Prior to the meeting, Christine Landoll circulated a draft Budget for 2006. The draft budget is based on a break-even concept in which committee activities would not necessarily be subsidized by the board. This concept mainly applies to committees such as social and swim team. During a discussion on this concept, sharing Friday night slots by swim team and social was brought up. Some adjustments may be required. The board is asked to review the numbers in the draft budget. The board must consider three options: implement the break-even concept, raise dues and continue to subsidize activities, or ask committees to cut back on expenditures. Additional membership sales over the past few years could alleviate some budget constraints. The board reviewed the rationale for membership departures, but nothing appeared to be new. We have experienced a combination of poor weather early in the year, which doesn't encourage families to look for a pool to join, an aging neighborhood population, and the high cost of home-ownership, which is a barrier to young families moving into the area. One new idea raised was a reduced rate for early sign up.

Keith Antis was made aware of the potential need to replace the PA/loudspeaker system at the pool. Keith will look at repairing the existing system prior to making a replacement recommendation.

Mike Flory discussed a list of items that he anticipates will need to be addressed for Operations this year. These included white coating for the small pool, some standard maintenance (caulking, filters, etc.) identified by Crystal Aquatics in their end of year

report. He is waiting for a response by Crystal on the costs of the above normal maintenance costs for inclusion in the 2006 budget.

The social committee had nothing to report.

Tracy Davis presented a “marketing plan” for publicity and increasing pool membership. These ideas included additional signage early in the year, a referral/incentive bonus for existing members, and updates to the web site. She has investigated the cost of signs. Signs similar to the style used by politicians during election season cost around \$460 for ten signs. The referral bonus generated a fair amount of discussion. In addition of a cash award for referring a new member, the board discussed obtaining gift cards (at reduced rates) from local businesses in exchange for advertising space at the pool. The board approved the referral program. Tracy has asked the board to contribute pictures of pool activities suitable for posting on the website. Pictures of activities such as swim team, tennis team, children enjoying the high dive, and social events would be appropriate for including on the website.

Diane Giardina raised the idea of imposing a \$25 fee for a lost membership bond. When a member resigns, they are supposed to return the physical bond to recover their money. In recent years we have been returning the money even if a member loses the bond. The board voted to impose the lost bond fee.

Terry Ulsh asked if the 2006 Grounds budget should include repair costs for items that he noted as needing attention on a recent walk – the swing/sliding board sets need work and one of the basketball backboards/poles had been pushed over. Discussion comments from other board members included: a recommendation that we take down the old swing set below the tennis courts because of its poor condition; and a more appropriate location for future play equipment based on a master plan. Terry asked whether the board puts money aside for future repairs. Bob Alexander explained how the board puts money into the sinking fund each year for that purpose. Last year we budgeted about \$9,900 for the sinking fund.

#### OLD BUSINESS:

Germaine Goldsby reported that she expects to hear from last years swim coach soon whether the coach will be returning for next year.

There was further discussion about the county’s letter regarding the low dive. Steve Landoll is still investigating our options. Other pools have now been getting letters regarding their high dives.

#### NEXT MEETING:

The board meeting will be at Chris Stephenson's on January 5th at 7:30pm. The purpose of this meeting is to prepare the budget for presentation to the general membership on 18 January.

Bob Alexander, President

Tom Gregg, Secretary